

PANCAKES

foubert



ICE CREAM

BRANDBOOK

logo

use this logo when there are no pancakes served
ice cream trucks / kiosk / events



use this logo when there are pancakes & ice cream available



logo

cmyk



pantone



logo

rgb



white
& black



logo

black &
white



PANCAKES



black &
white RGB



PANCAKES

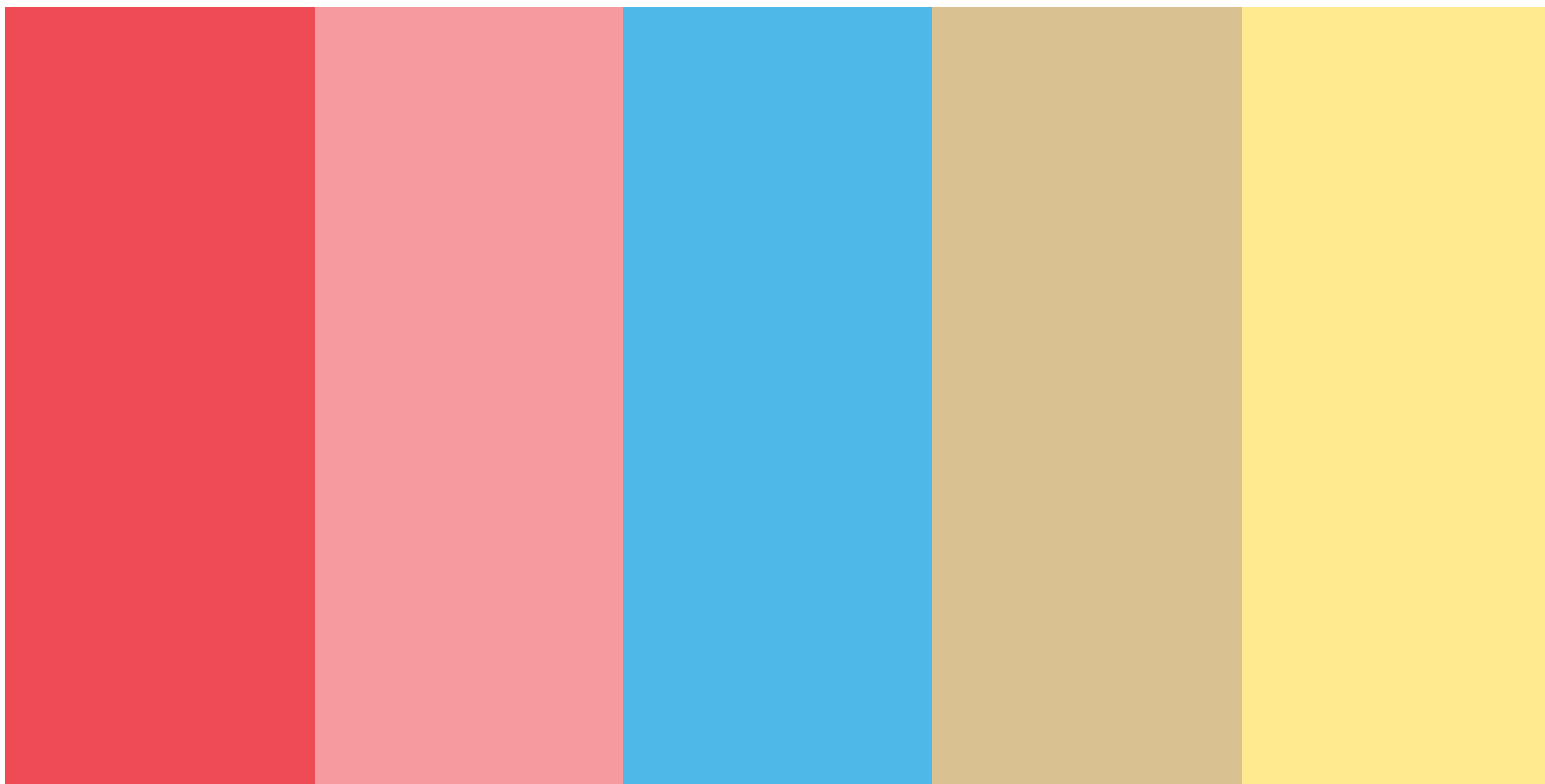


logo


alternative without cone
for monochrome or relief usage

fouubert

colors

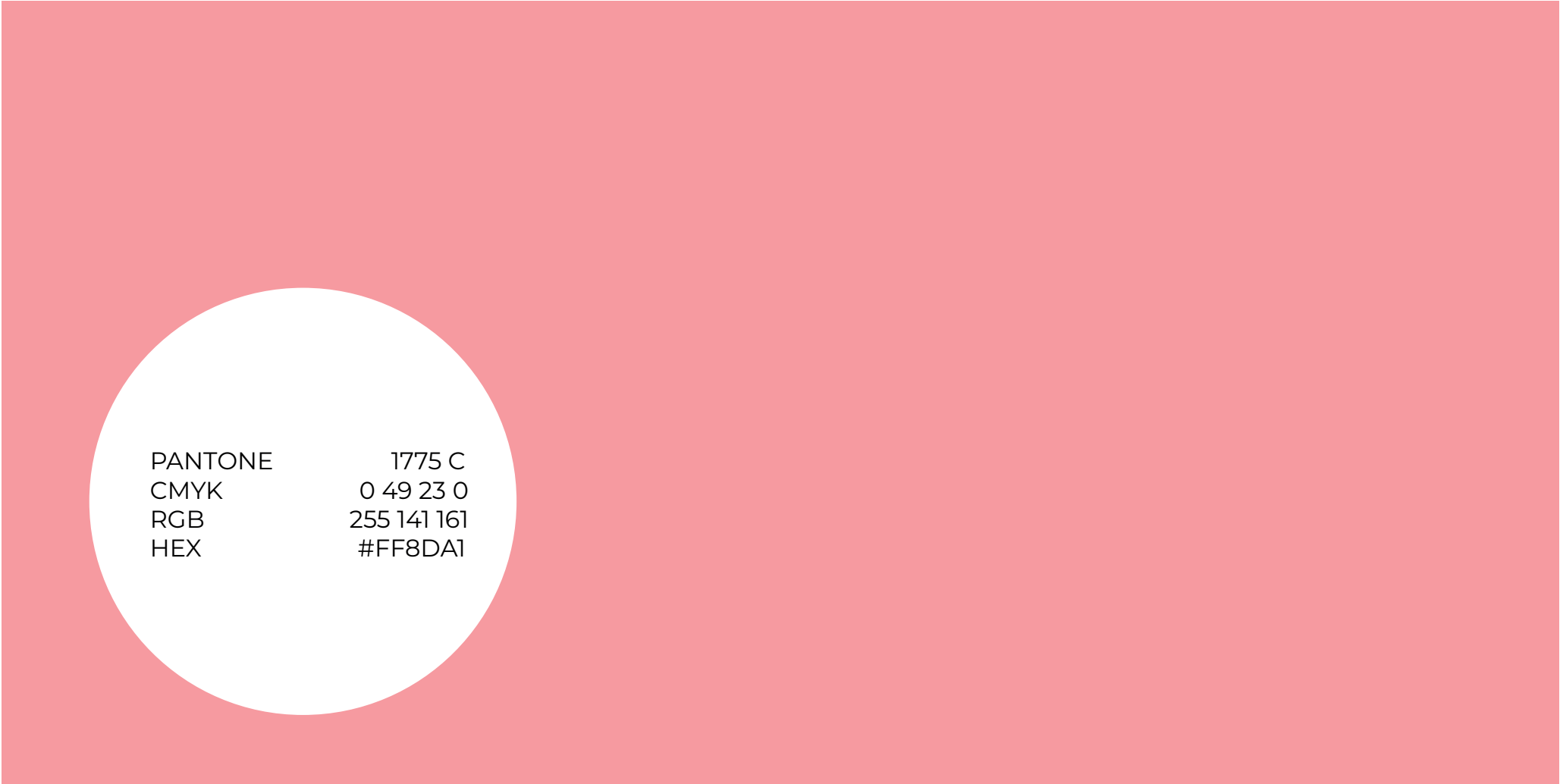


colors




PANTONE	Red 032 C
CMYK	0 86 63 0
RGB	239 51 64
HEX	#EF3340

colors




PANTONE 1775 C
CMYK 0 49 23 0
RGB 255 141 161
HEX #FF8DA1

colors



PANTONE 2915 C
CMYK 60 9 0 0
RGB 98 181 229
HEX #62B5E5

colors



PANTONE	467 C
CMYK	6 15 41 10
RGB	211 188 141
HEX	#D3BC8D

colors



PANTONE 1215 C*
CMYK 0 6 53 0
RGB 251 216 114
HEX #FBD872

fonts

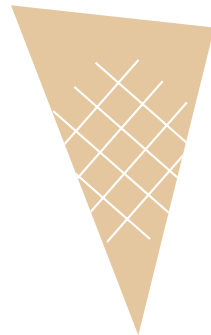
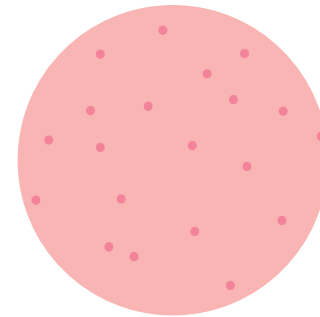
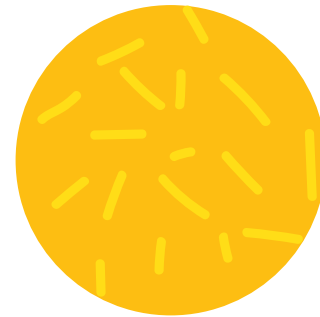
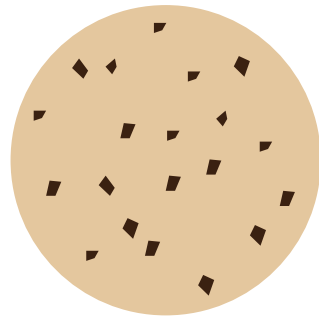
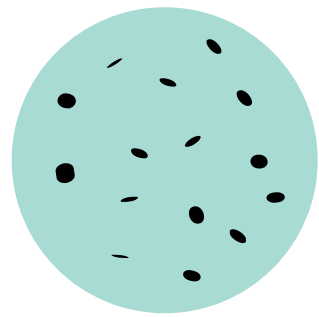
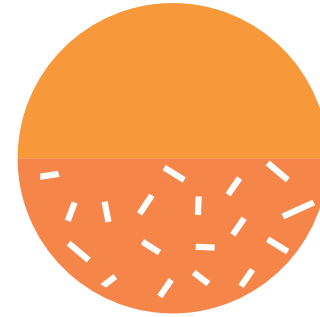
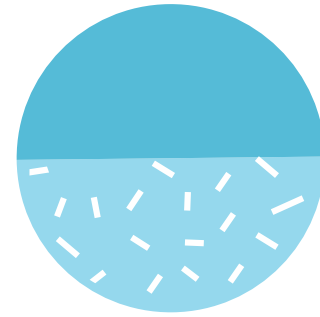
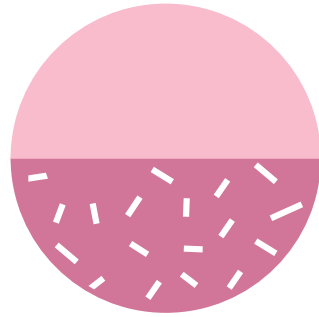
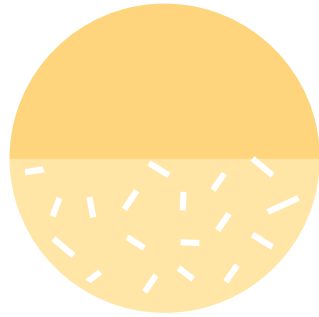
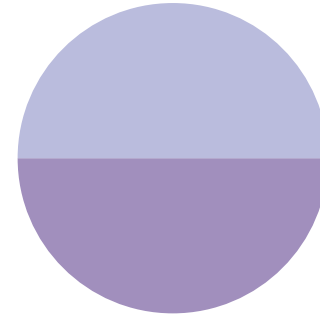
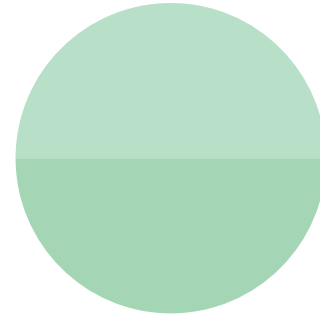
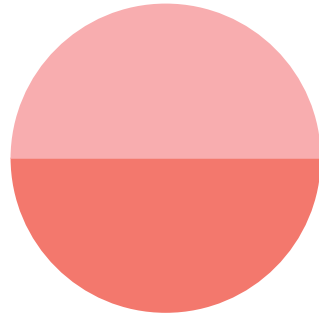
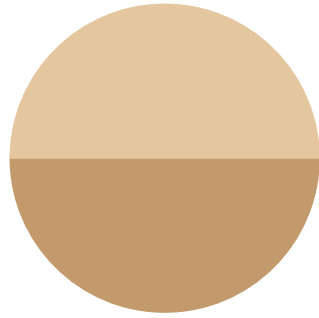
bodini poster
foubert

Montserrat
ICE CREAM

Anthares

foubert
 **ICE CREAM**

elements



examples

ijskar



examples

ijskar



examples

ijskar





ICE CREAM

A horizontal banner with a red-to-pink gradient background. The text "ICE CREAM" is centered in white, bold, uppercase letters. To the left is a pink circle with small dots. To the right is a brown triangle with a white grid pattern. In the bottom right corner is a semi-circle with an orange-to-red gradient and white dashes.



ICE CREAM

A horizontal banner with a yellow-to-orange gradient background. The text "ICE CREAM" is centered in white, bold, uppercase letters. To the left is a pink circle with small dots. To the right is a brown triangle with a white grid pattern. In the bottom right corner is a semi-circle with an orange-to-red gradient and white dashes.



ICE CREAM



ICE CREAM



examples

ijskar



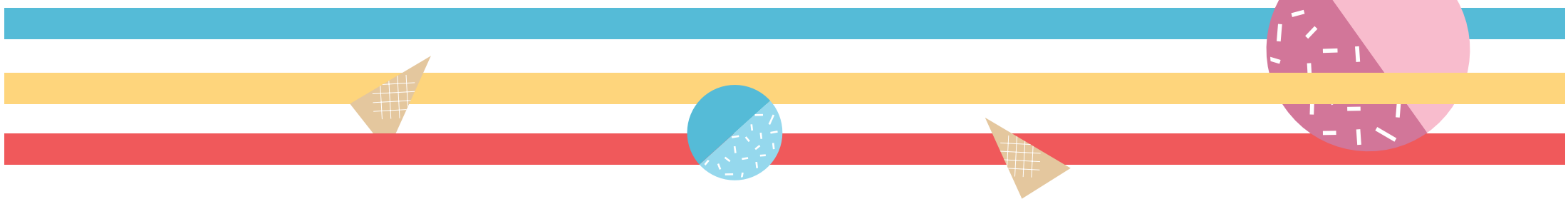
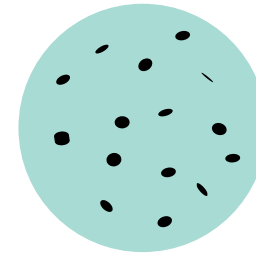
examples

ijskar



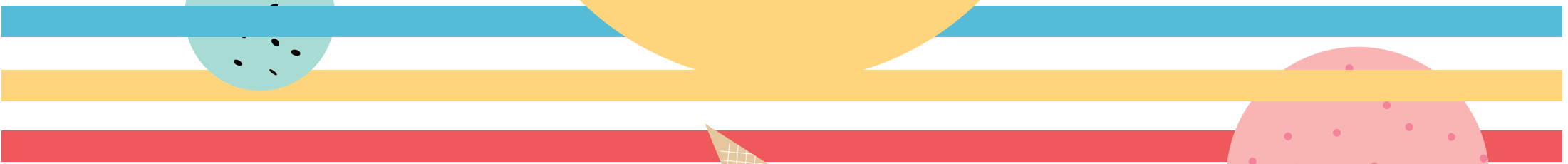
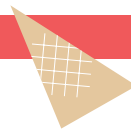
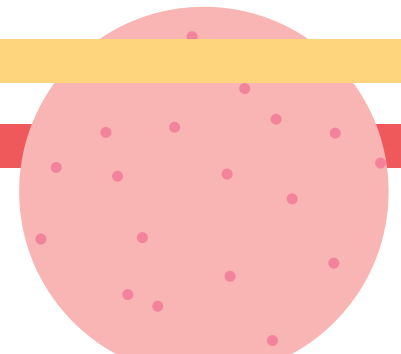
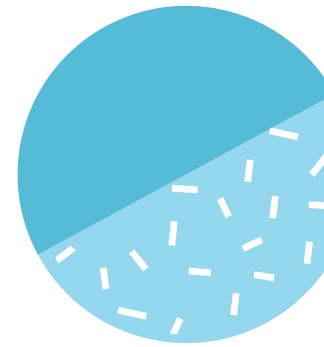
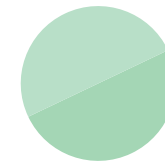
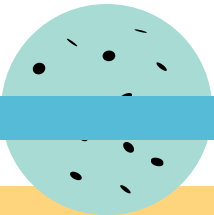
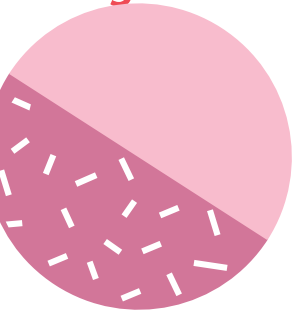
Please

*Lick
window*



examples

ijskar



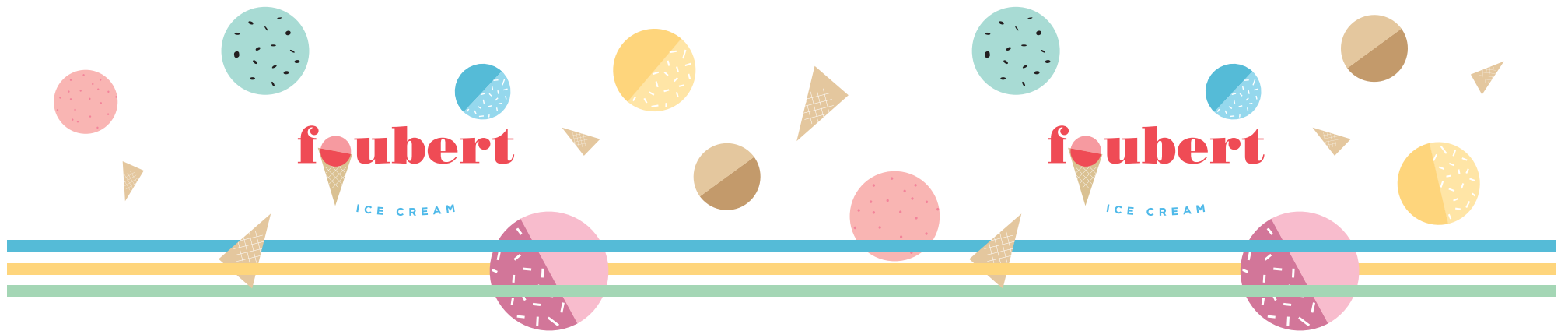
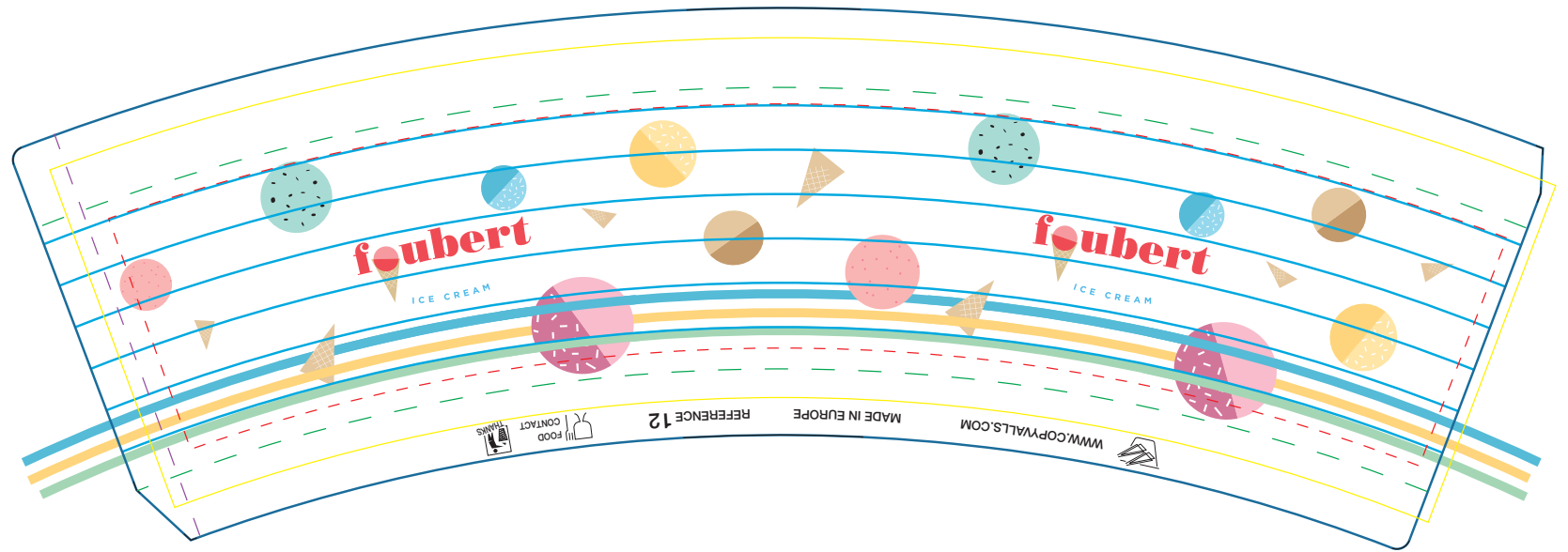
examples

potjes



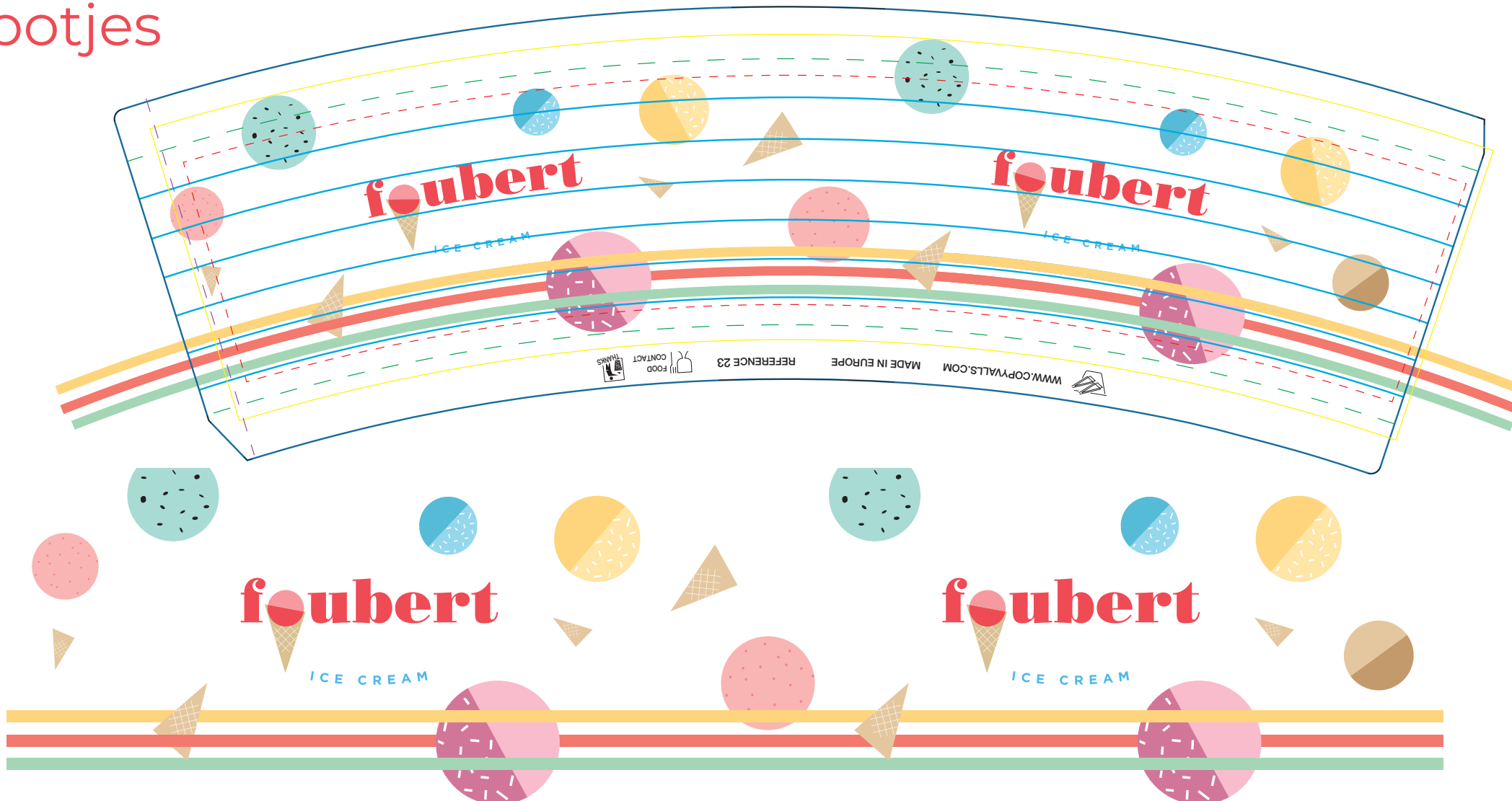
examples

potjes



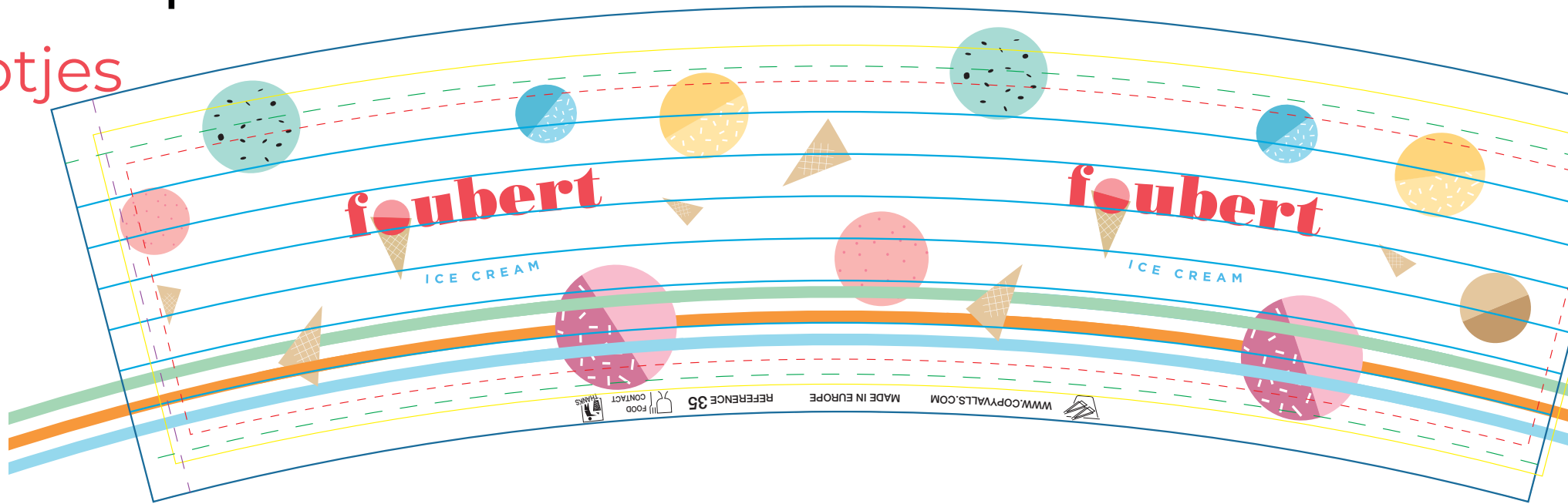
examples

potjes



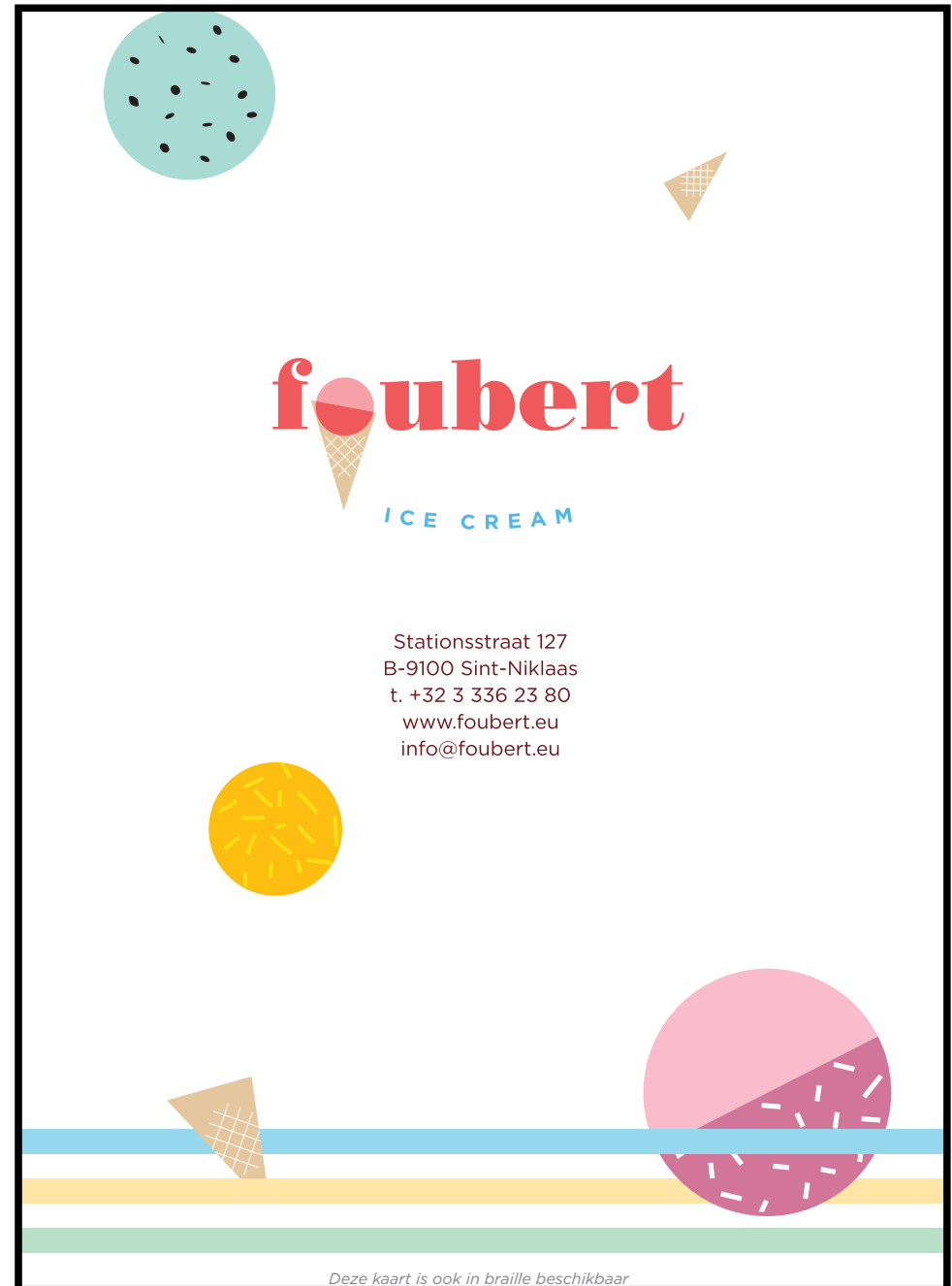
examples

potjes



examples

menukaart



Het verhaal

We zijn reeds jaren actief in het Antwerpse (Bocadero / Schoon Verdiep) en waren eigenlijk pas volgend jaar van plan om een extra Foubert te openen.

Plotseling kregen we op dinsdag 30 juni 2015 de kans om een Foubert te openen op de Grote Markt van Antwerpen. Aangezien we, zoals jullie wel weten, niet vies zijn van een uitdaging, beslisten we om de sprong te wagen en onmiddellijk de dag erna op 1 juli 2015 te openen & een vliegende start te nemen tijdens de hittegolf!

Omdat het allemaal heel snel is gegaan, voorzien we tot en met september enkel take-away met drank, zonder bediening. Onze zaal met 35 plaatsen + terras zijn uiteraard voor jullie beschikbaar.

Vanaf oktober breiden we onze service uit met bediening aan tafel & de welbekende kaart uit Sint-Niklaas.

Ons huidig aanbod op de Grote Markt:

- ▶ **24 huisbereide smaken**
- ▶ **ijscoupes**
- ▶ **brownies**
- ▶ **chocolade-desserts**
- ▶ **koffie, thee & frisdrank**

We hopen jullie daar binnenkort ook te mogen verwelkomen!

Carlos & Jan Foubert,
en hun fantastische medewerkers
zonder hen is het niet mogelijk!

foubert

ICE CREAM

Dienst en BTW inbegrepen - 1 tafel = 1 rekening

the scoop of the summer



www.foubert.be

Frisdranken

Coca-Cola <i>Zero / Life / Light / Light Lemon</i>	€ 2.40	Lipton Ice-Tea <i>regular / green / zero</i>	€ 2.80
Sprite	€ 2.40	Chaudfontaine <i>niet bruisend / licht bruisend / bruisend</i>	€ 2.40 € 4.60
Fanta	€ 2.40	Oasis	€ 2.80
Minute Maid <i>orange - multi - appelkers - appel</i>	€ 2.50	Tennisbal <i>(tonic + fruitsap)</i>	€ 5.00
Schweppes <i>tonic - agrum</i>	€ 2.80	Appletiser	€ 3.10
Canada Dry	€ 2.80	Fristi	€ 2.50
		Cécémel	€ 2.50
		Gini	€ 2.80
		Almdudler	€ 2.80

50cl

Bieren

Op fles			
Jupiler	€ 2.30	Hoegaarden	€ 2.40
Liefmans-on-the-rocks	€ 2.70	Duvel	€ 3.50
Westmalle <i>Dubbel / Tripel</i>	€ 3.40	Vedett	€ 2.60
Lefse <i>Donker / Blonde</i>	€ 3.40	Karmeliet	€ 3.60
Cesar Tripel 8.5%	€ 3.50	Orval	€ 3.80
		Palm	€ 2.30
		Jupiler N.A.	€ 2.30



have a ball!

Koffie

Puur koffie

Koffie	€ 2.50
Koffie décafiné	€ 2.50
Espresso <i>mokka koffie</i>	€ 2.20
Dopio Espresso <i>dubbele espresso</i>	€ 3.20
Americano <i>espresso aangelengd met water</i>	€ 2.50

Bereid met melk

Cappuccino <i>espresso met melkschuim</i>	€ 3.00
Lait Russe <i>de klassieke koffie verkeerd</i>	€ 3.00
Latte Macchiato <i>de populaire laagjeskoffie melk (lauw 65°C), espresso, melkschuim</i>	€ 3.80

Met ijs

Wiener koffie <i>ijs overgoten met koffie en slagroom</i>	€ 5.00
Café Frappé <i>ijskoffie volgens eigen recept</i>	€ 5.00

Met slagroom

Koffie met slagroom	€ 3.20
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Met lekkers

Verwenkoffie <i>koffie - 1/2 brownie huisbereide advocaat - slagroom</i>	€ 5.50
Verwenkoffie Foubert <i>koffie - 1/2 brownie - bolletje ijs</i>	€ 6.00

Met alcohol

Irish koffie <i>met whiskey</i>	€ 7.00
Italian koffie <i>met amaretto</i>	€ 7.00
Hasseltse koffie <i>met jenever</i>	€ 7.00
French koffie <i>met cognac</i>	€ 7.00
Baileys koffie <i>met Baileys</i>	€ 7.00
Parijse koffie <i>met Grand Marnier</i>	€ 7.00
Russische koffie <i>met wodka</i>	€ 7.00

Lipton Thee

Thee <i>Natuur / met Melk /Rozebottel / Citroen</i>	€ 2.40
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Dienst en BTW inbegrepen - 1 tafel = 1 rekening

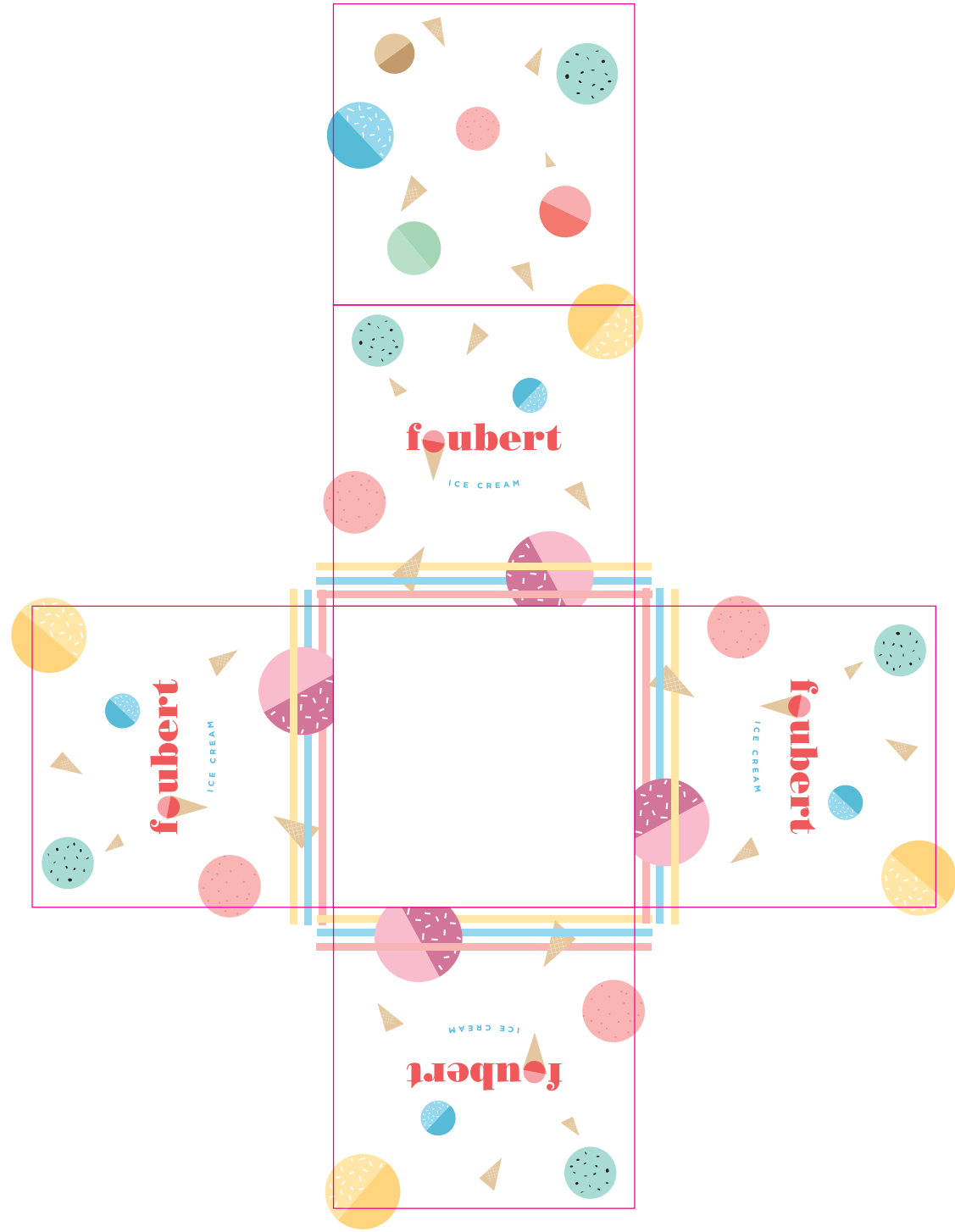
the unique horn



www.foubert.be

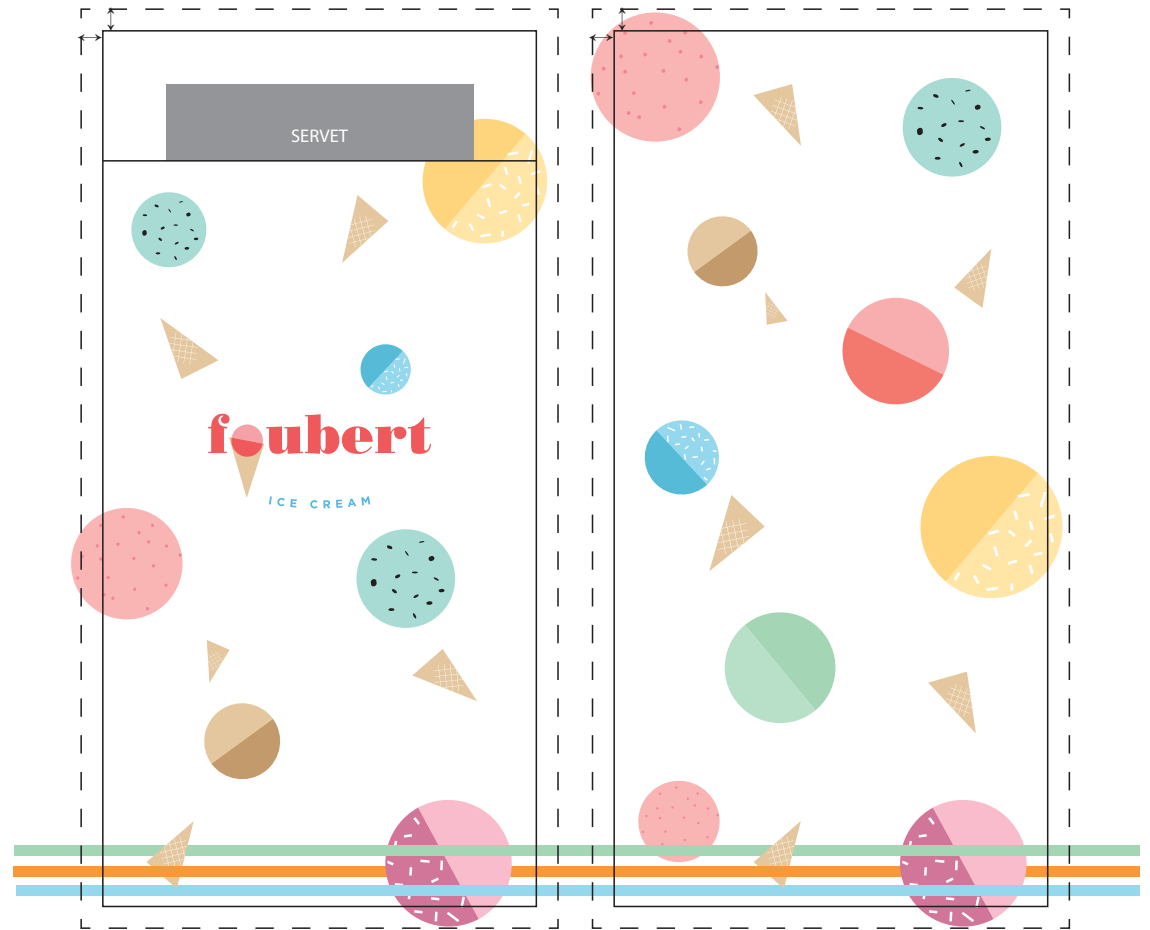
examples

doors



examples

pochette

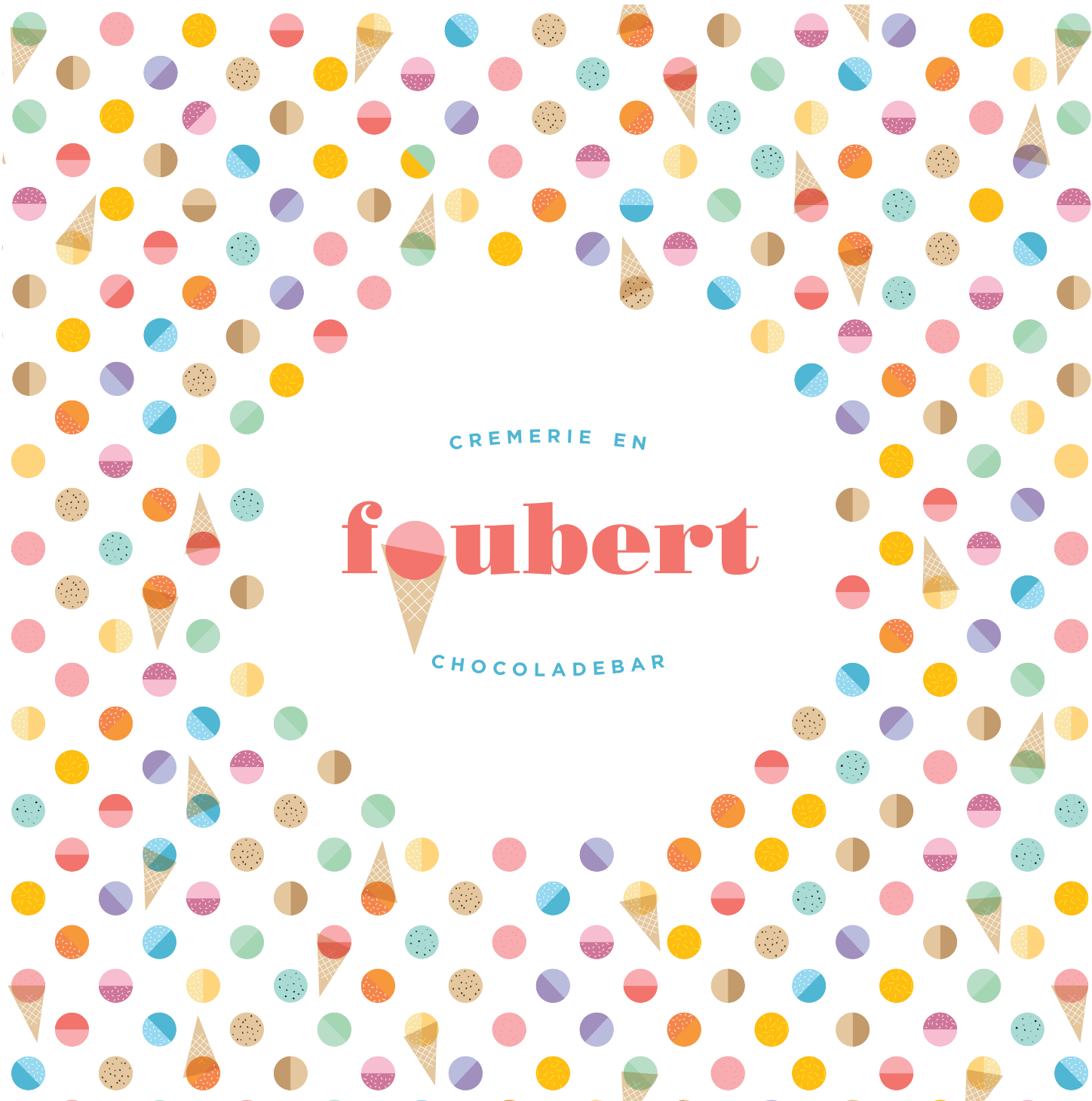


examples

serviette 16x16



origin & idea's brand



true.

origin & idea's brand

Logo



true.

origin & idea's brand

Logo



true.

origin & idea's brand



voorzijde



achterzijde



zijkant 1
met website

zijkant 2 = enkel icoontjes
hier overlapt de verpakking,
dus geen tekst plaatsen

true.

origin & idea's brand



foubert
pret
scheppers

origin & idea's brand



foubert
pret
scheppers

origin & idea's brand



origin & idea's brand



origin & idea's brand



origin & idea's brand

